# South West Observatory Local Profiles
# Bournemouth

## Key Facts

- **Life expectancy** in Bournemouth for both men (78.0 years) and women (82.6 years) was lower than the South West averages (men 79.2, women 83.3).
- The rate of **teenage conception** in Bournemouth (42.0 per 1,000 women aged 15-17) was higher than the South West (34.5 per 1,000) or England (40.2 per 1,000) rates.
- The **crime rate** in Bournemouth (60.5 per 1,000 population) was higher than the rate for the South West (33.8 per 1,000) and England and Wales (41.3 per 1,000).
- Median gross **annual pay** in Bournemouth was £24,731 (South West £24,922, England £26,165)
- The latest **unemployment rate** for Bournemouth is 7.5% (South West 6.0%, England 7.6%)
- 56.5% of Bournemouth pupils achieved **5+ GCSEs** grades A*-C or equivalent, including Maths and English (South West 57.5%, England 58.3%).
- Bournemouth's lowest quartile **affordability ratio** (house price to earnings ratio: a higher ratio means less affordable housing) was 8.6 (South West 8.2, England 6.7).
- There were 382 **road casualties** per 100,000 population in Bournemouth, higher than the rate for the South West (310) or England (355).

## Demographics

### Population by Local Authority

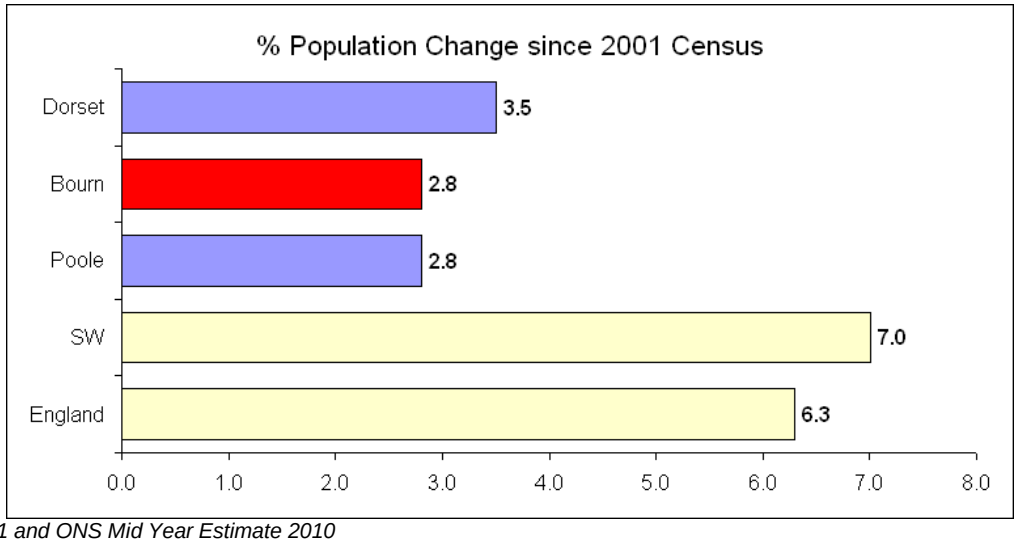
- Bournemouth has the highest population density of the 16 county and unitary authorities in the South West. Figures are also given below for the Dorset Local Economic Partnership (LEP).

| | Population (000s) | Area (sq km) | Persons per sq km |
|---|---|---|---|
| Bournemouth | 168.1 | 46 | 3654 |
| Dorset LEP | 715.0 | 2.653 | 270 |
| South West | 5,273.7 | 23,837 | 221 |
| England | 52,234.0 | 130,281 | 401 |

*ONS Mid Year Estimates 2010 / ONS Census 2001 Urban Area data*

### Population Change Since the 2001 Census

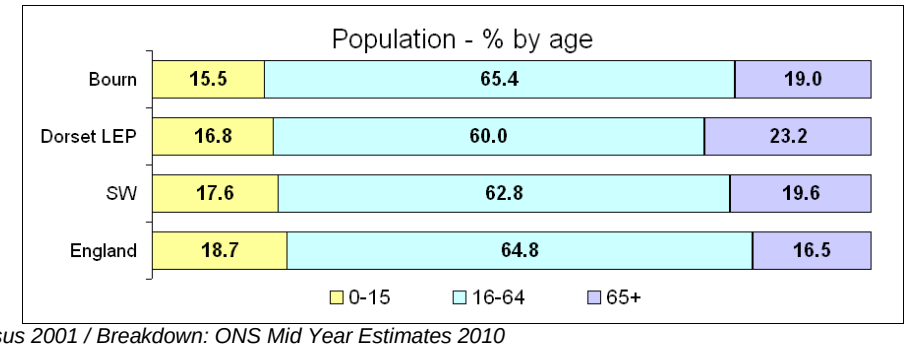
- Since the 2001 census, Bournemouth's population has increased by 2.8%, a smaller percentage than both the South West (7.0%) and England (6.3%). This was the equal 2nd smallest percentage rise in population for any county or unitary authority in the South West, after the Isles of Scilly and equal to Poole.




*Census 2001 and ONS Mid Year Estimate 2010*

### Population by Age

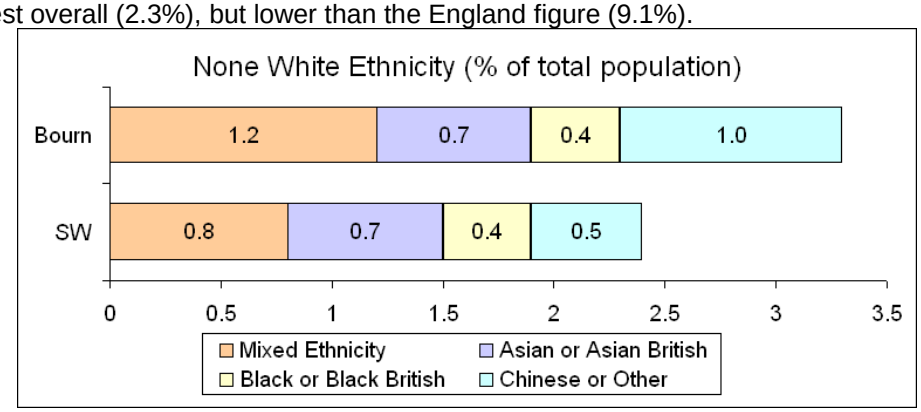
- Bournemouth has the lowest percentage of children among the 16 South West county and unitary authorities and the 5th highest percentage of working age people.




*Mean: ONS Census 2001 / Breakdown: ONS Mid Year Estimates 2010*

**Ethnicity**

- Ethnic minorities made up 3.3% of Bournemouth's population in 2001, a figure higher than for the South West overall (2.3%), but lower than the England figure (9.1%).

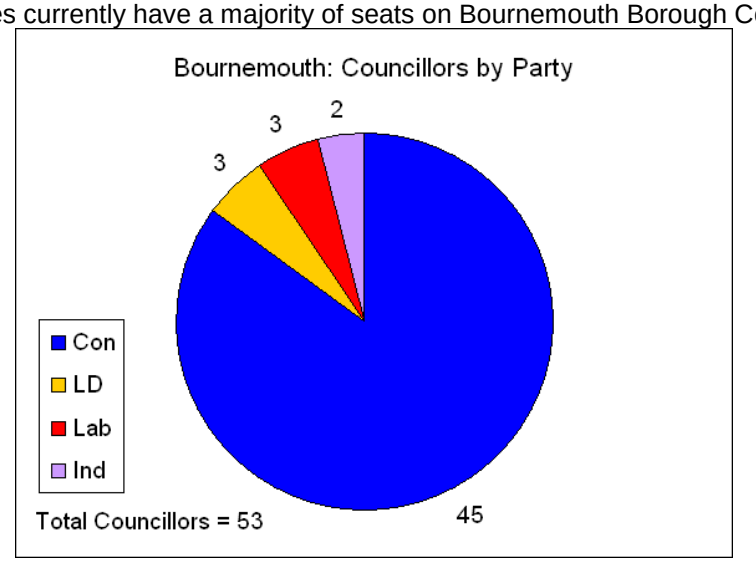



*ONS 2001 Census*

## Local Authority

**Political Representation**

- Bournemouth has 2 constituencies, Bournemouth East, Bournemouth West, both with Conservative MPs.
- The Conservatives currently have a majority of seats on Bournemouth Borough Council.




**Council Tax 2010/11**

- In Bournemouth, the average council tax per dwelling is £1,182 (South West £1,272, England £1,196). Average Band D council tax is £1,499 (South West £1,500, England £1,439).
- Due to the Government freeze on Council Tax these figures are almost identical to those for 2010/11.

*CLG Local Government Finance Council Taxes 2011/12*

## Health

### Life Expectancy

- Male life expectancy in Bournemouth is 78.0 years (South West: 79.2, England: 78.3).
- Female life expectancy is 82.6 years (South West: 83.3, England: 82.3).
- These were the 205th (for men) and 166th (for women) longest life expectancies out of 326 unitary and district authorities in England.

*ONS Life Expectancy at Birth 3-year rolling average 2007-09*

### Infant Mortality

- Bournemouth and Poole PCT has an infant mortality rate which is lower than the rate for both the South West and England.
- In recent years the trend has been for a fall in the rate of infant mortality in Bournemouth and Poole. The South West and England rates have also consistently fallen over recent years.

| Mortality all causes – Infants < 1 year | | | | |
|---|---|---|---|---|
| **Deaths/1000 live births** | **2004-06** | **2005-07** | **2006-08** | **2007-09** |
| Bournemouth and Poole PCT | 4.9 | 4.6 | 4.1 | 3.9 |
| South West | 4.4 | 4.2 | 4.1 | 4.0 |
| England | 5.0 | 4.9 | 4.8 | 4.7 |

*National Centre for Health Outcomes Development 3-yr rolling average 2007-09. * excluding the Isles of Scilly.*

### Teenage Conceptions

- Bournemouth's teenage conception rate is the 4th highest of the 15 South West county and unitary authorities.
- This is also higher than 3 years previously, and above the rates for both the South West and England.

| Conception rates per 1000 women aged 15-17 | | | |
|---|---|---|---|
| **3-year rolling averages** | **2001-03** | **2004-06** | **2007-09** |
| Bournemouth | 40.8 | 36.2 | 42.0 |
| South West | 35.5 | 34.3 | 34.5 |
| England | 42.4 | 41.1 | 40.2 |

*ONS 3-year rolling average 2007-09*

### NHS Trust A&E Waiting Times

- In Dorset the percentage of patients spending less than 4 hours in A&E (all types) are: Royal Bournemouth & Christchurch Hospitals NHS Foundation Trust: 99.37%; and Dorset County Hospital NHS Foundation Trust: 97.80%. (England average: 98.42%).

*DH Hospital Activity Statistics 2010/11 April to Jun (Q1)*

### NHS Trust Performance Indicators

- The Care Quality Commission's new Annual Health Check gives all NHS organisations a two-part annual performance rating.

| Healthcare organisation | Overall quality of services* | Financial Managem't score* |
|---|---|---|
| Dorset County Hospital NHS Foundation Trust | Good | Good |
| Royal Bournemouth & Christchurch Hospitals NHS Foundation Trust | Excellent | Excellent |
| Dorset Healthcare NHS Trust (Mental Health) | Excellent | Excellent |
| Dorset PCT | Good | Good |
| South Western Ambulance Service NHS Trust | Good | Good |

*excellent, good, fair, or weak

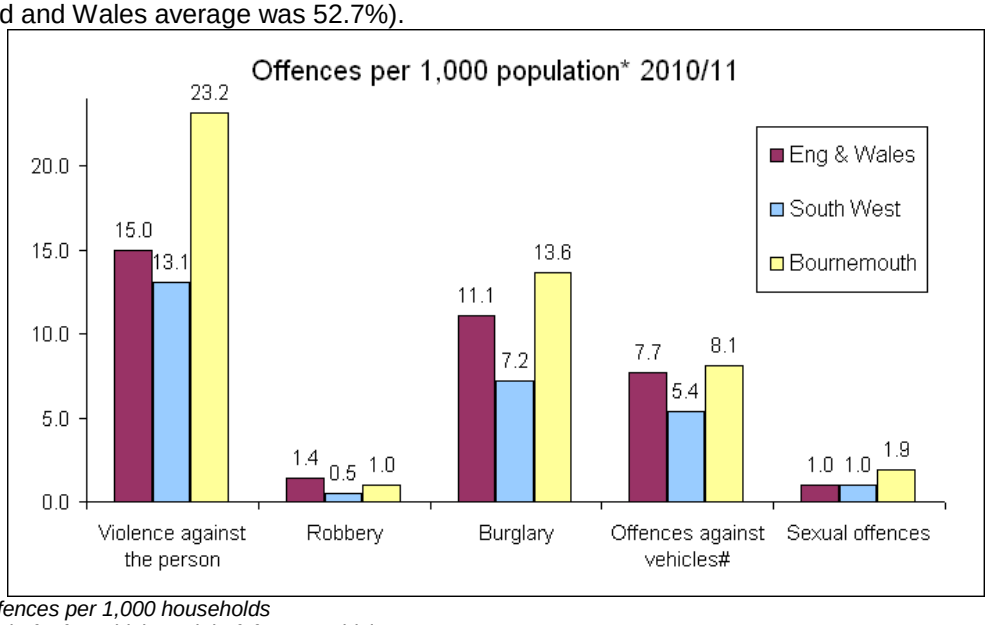
- Of the 12 Ambulance Services in England in 2010/11, South Western had the 3rd highest 8 minute response rate and the 6th lowest 19 minute response rate. Both rates have improved from the previous year.

| Ambulance response *time target – Category A* | South Western | England target |
|---|---|---|
| Arrive within 8 minutes | 76.9% | >75% |
| Arrive within 19 minutes | 96.1% | >95% |

*Care Quality Commission Annual Health Check 2008/09 / DH Ambulance Services, England 2010-11*

## Crime

- In 2010/11 Bournemouth had the 2nd highest overall crime rate among the 16 county and unitary authorities in the South west, at 60.5 offences per 1,000 population.
- The overall crime rate was higher than the South West average (33.8) and the average for England and Wales (41.3).
- Overall crime in Bournemouth fell from a rate of 61.1 in 2009/10. This included decreases in violence against the person, sexual offences and burglary, although there was an increase in robbery.
- In 2010/11, Dorset ranked 11th out of all 38 English police force areas for local people having confidence in police and local councils dealing with issues (54.3% strongly agree/tend to agree: England and Wales average was 52.7%).




** Burglary: Offences per 1,000 households*
*# Aggregates theft of a vehicle and theft from a vehicle*
*Home Office Crime in England & Wales 20010/11/British Crime Survey 2010/11*

## Earnings and Economy

### Gross Annual Pay

- Median gross full-time annual pay for Bournemouth residents is £24,731, a 1.9% increase on 2010. This is lower than the medians for both the South West (£24,922) and England (£26,615).
- The equivalent pay figure for those working in Bournemouth is £23,716, illustrating a slight tendency for residents to commute to other areas for higher paid work.
- Median gross full-time annual pay for Bournemouth resident men is 31% higher than women. In the South West men's pay is 29% higher and in England 25% higher.

*ONS Annual Survey of Hours & Earnings (ASHE) 2011*

### Local Enterprise Zones (LEPs)

- Local Enterprise Partnerships (LEPs) are locally-owned partnerships between local authorities and businesses and play a central role in determining local economic priorities and undertaking activities to drive economic growth and the creation of local jobs.
- Bournemouth is in a LEP with Dorset county and Poole unitary authority. The table below summaries some key facts across local authorities within this LEP:

| | Median Pay | Enterprise 3-year Survival Rate (from 2007) | School Qualifications* | Median House Price | Affordability** | Crime Rate (per 1,000 pop) |
|---|---|---|---|---|---|---|
| Dorset | £24,927 | 67.6% | 59.2% | £222,000 | 10.3 | 25.1 |
| **Bournemouth** | **£24,731** | **63.3%** | **56.5%** | **£189,475** | **8.6** | **60.5** |
| Poole | £26,368 | 67.1% | 55.7% | £201,000 | 9.6 | 37.3 |
| South West | £24,922 | 65.9% | 57.5% | £181,500 | 8.2 | 33.8 |
| England | £26,615 | 62.9% | 58.3% | £175,000 | 6.7 | 41.3 |

** % scoring 5+ GCSEs at grade A*-C, including Maths and English*
*** ratio of lowest quartile earnings to lowest quartile house prices*

### Productivity (GVA)

- For purposes of Gross Value Added (GVA), Bournemouth is in a NUTS3 area with Poole unitary authority. In 2009 Bournemouth and Poole's joint GVA per head was £21,142, compared to the South West value of £18,184 and England's £20,498.
- Between 2008 and 2009 there was a decrease in GVA per head in Bournemouth/Poole of -0.7% (South West -2.3%, England -2.2%). This was the lowest decrease across the 12 NUTS3 area in the South West.
- Over the last 10 years GVA per head in Bournemouth/Poole has increased by 50.9%, the 3rd highest increase in the region (South West 43.2%, England 44.3%).

*ONS GVA per Head, Dec 2011*

### Enterprise Survival Rate

- At the end of 2010 there were 30,120 VAT/PAYE registered businesses in the Dorset LEP area, of which 6,310 were in Bournemouth.
- During 2010, there was a decrease in the number of VAT registered businesses in Bournemouth, of -3.4% (South West -0.2%, England -1.9%). This was the third biggest decrease in any of the South West county and unitary authorities.
- The 3-year survival rate of enterprises that started in 2007 in Bournemouth is 63.3% (South West 65.9%, England 62.9%). The survival rate has decreased from 64.4% in 2006.
- Bournemouth had 670 new businesses in 2010, an increase of 5.5% from 2009 (South West -0.6%, England -0.7%).

*ONS Business Demography 2010*
*Data Limitations: Business Demography statistics exclude Agriculture*

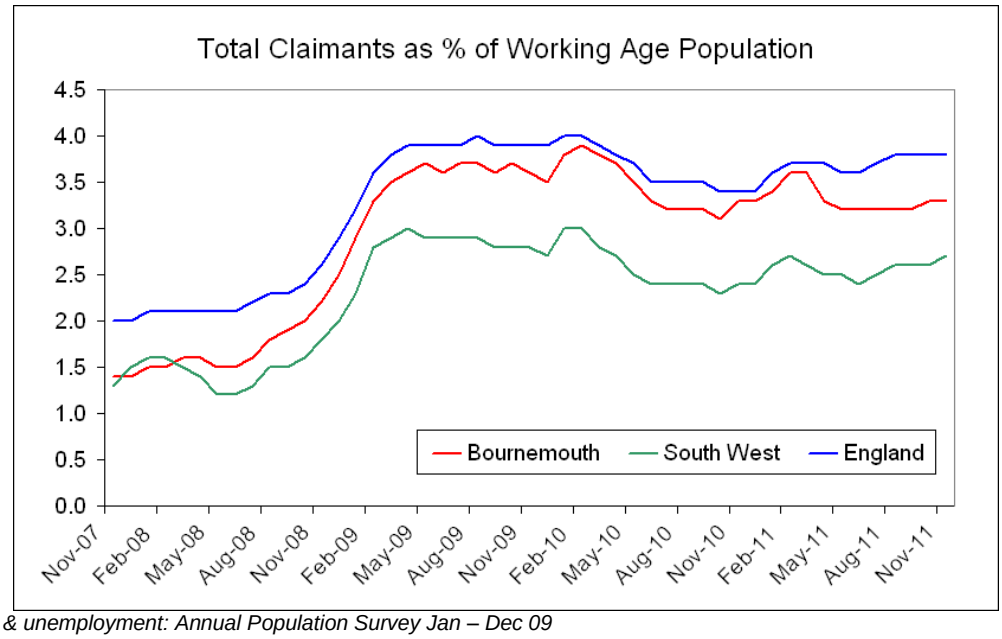
## Employment

### Unemployment and Claimant Rate

- The latest working age employment rate in Bournemouth is above the rate for England but below that for the South West. The employment rate has increased on the previous dataset.

| % of working age population | Jan 09 – Dec 09 | Jan 10 – Dec 10 | % point change |
|---|---|---|---|
| Bournemouth | 66.6 | 71.6 | +5.0 |
| South West | 74.2 | 73.6 | -0.6 |
| England | 70.9 | 70.4 | -0.5 |

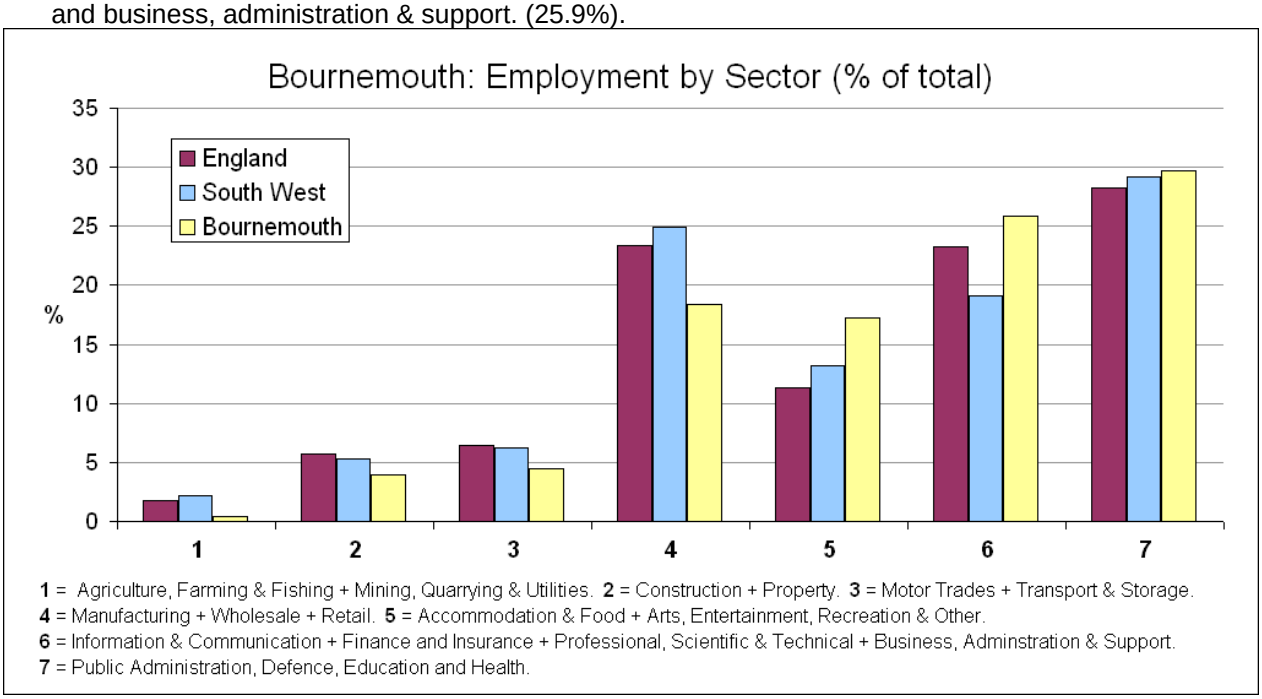
- The latest unemployment rate for Bournemouth is 7.5% of the economically active 16+ population (South West 6.0%, England: 7.6%).
- Bournemouth's claimant count (graph below) rate is the same as a year ago, and is still below the rate for England but above that for the South West.




*Employment & unemployment: Annual Population Survey Jan – Dec 09*
*ONS Claimant Count, Dec 2011*

**Employment by Sector**

- The largest sector in Bournemouth is in public administration, defence, education and health (29.7%) followed by information & communication, finance and insurance, professional, scientific & technical and business, administration & support. (25.9%).

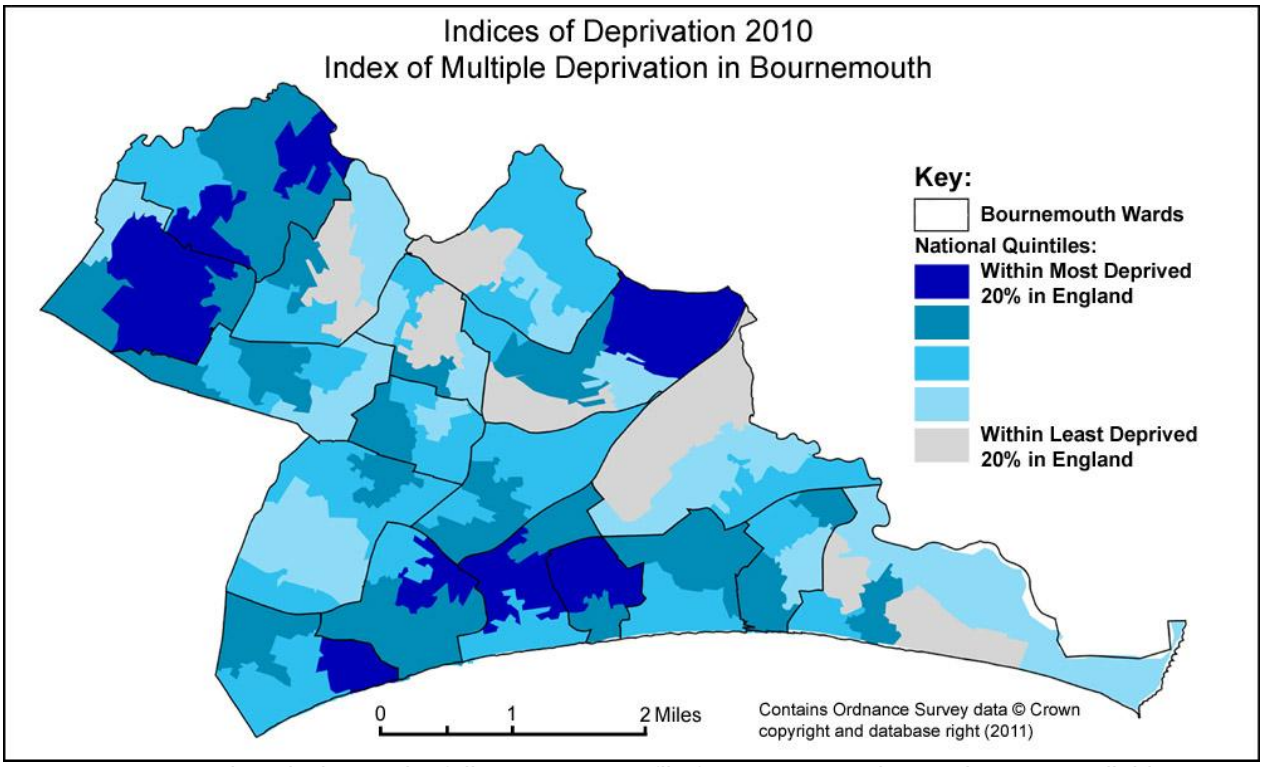



*Business Register and Employment Survey 2010 (available via NOMIS)*

## Indices of Multiple Deprivation

**Index of Multiple Deprivation (IMD) 2010**

- In the IMD 2010, 17 (16%) of Bournemouth's 107 Lower Super Output Areas (LSOAs) ranked among the most deprived 20% in England.
- 4 of these LSOAs are in Boscombe West ward, 4 in Kinson South, 3 in East Cliff and Springbourne, 2 in Strouden Park, 2 in Kinson North, and one each in Westbourne and West Cliff, and Central.
- 10 LSOAs rank within the most deprived 10% in England (4 in Boscome West, 4 in Kinson South and one each in Strouden Park and East Cliff and Springbourne).

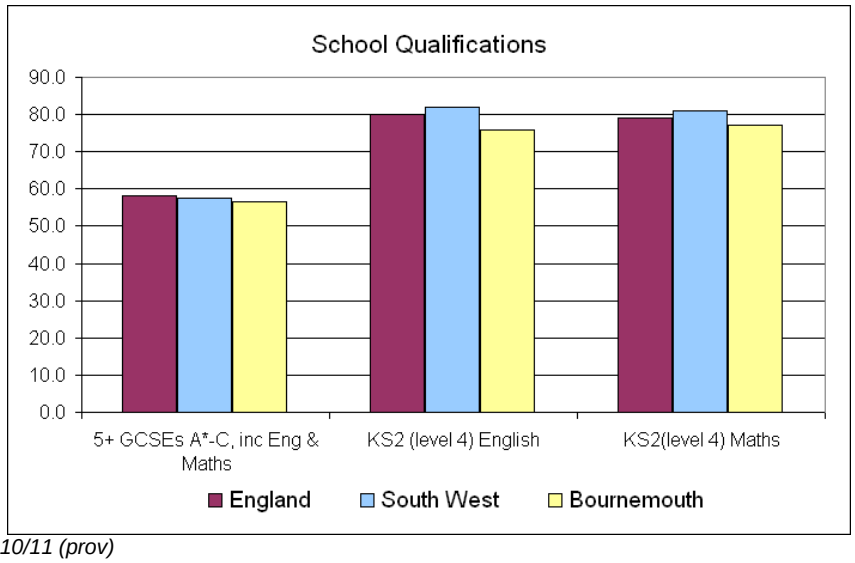



For more maps and analysis see the full SWO IMD Profile for Bournemouth, see the PDF available at: http://www.swo.org.uk/local-profiles/indices-of-multiple-deprivation/

## Education and Skills

### School Qualifications

- Results for 2010/11 show 56.5% of pupils in the Bournemouth Local Education Authority (LEA) achieved 5+ GCSEs or equivalent at Grade A*-C including English & Maths by the end of Key Stage 4. This was lower than the rate for both the South West (57.5%) and England (58.3%).
- Bournemouth LEA's latest Key Stage 2 pass rates for English and Maths are both several percentage points lower than the South West or England averages. The pass rate for English is the lowest for any LEA in the South West.




*DfE GCSE & KS2 2010/11 (prov)*
*NB: provisional figures are based on data provided by Awarding Bodies, subject to checking by schools, and so should be treated with caution. Figures may be different in future revised releases*

### School Absenteeism

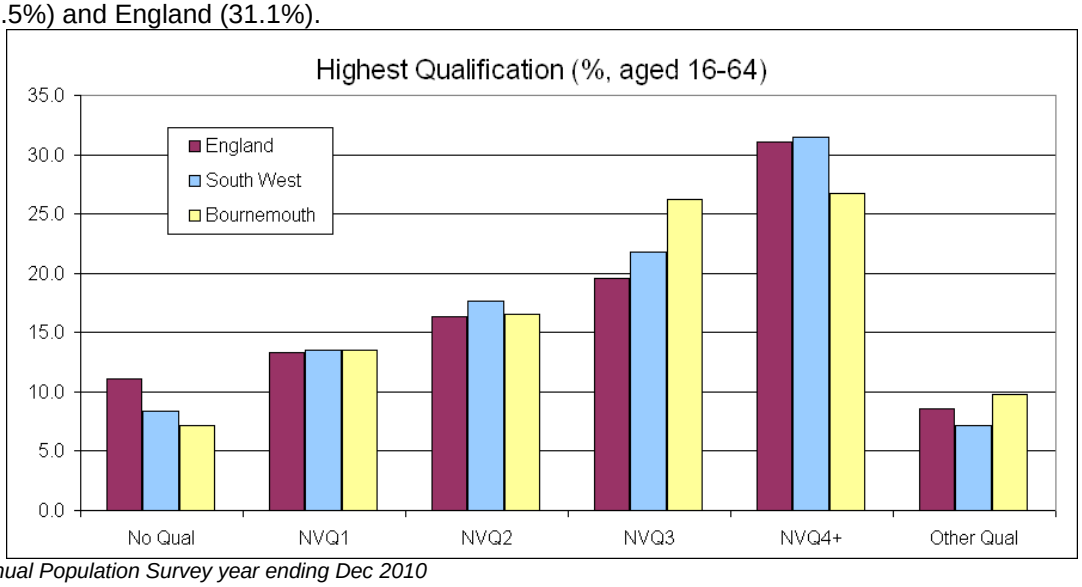
- The percentage of half days missed due to unauthorised absence by pupils in Bournemouth primary schools is higher than the average for the South West but lower than that for England.
- The rate for secondary schools is below the rates for the South West and England.

| % half days missed, unauthorised absence | Maintained primary schools | Maintained secondary schools |
|---|---|---|
| Bournemouth | 0.57 | 1.09 |
| South West | 0.49 | 1.10 |
| England | 0.67 | 1.38 |

*DfE Pupil Absence in Schools in England 2009/10*

**Workforce Qualifications**

- 7.2% of Bournemouth's workforce hold no qualifications, lower than both the South West (8.4%) and England (11.1%).
- 26.7% of Bournemouth's workforce are qualified to NVQ4 or above, also lower than the South West (31.5%) and England (31.1%).

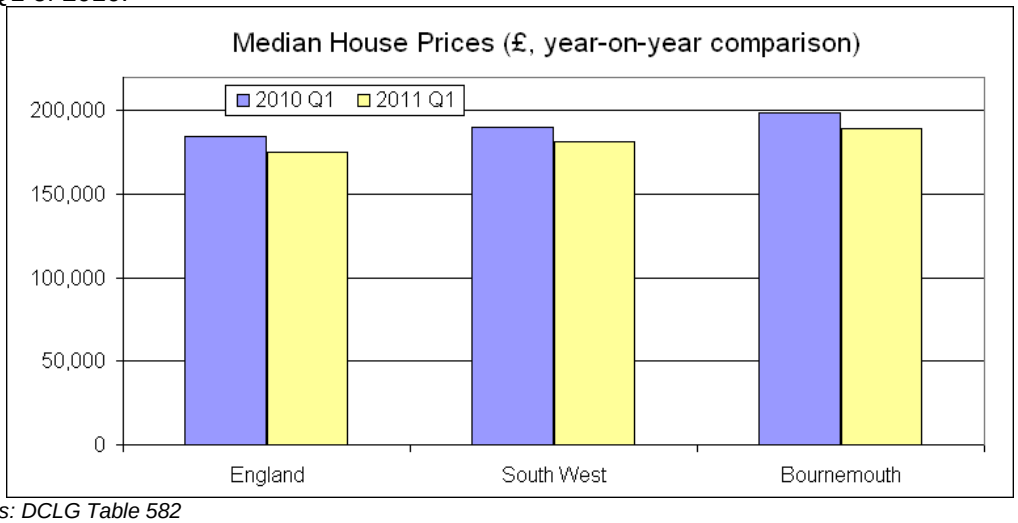



*ONS Annual Population Survey year ending Dec 2010*

## Housing

**House Prices**

- In the first quarter (Q1) of 2011, the median house price in Bournemouth was £189,475, 4% higher than the South West median (£181,500) and 8% above the England median (£175,000).
- Bournemouth's median house price was almost 4% lower than the previous quarter and 5% lower than Q1 of 2010.




*House Prices: DCLG Table 582*

**Affordability**

- Affordability ratios are calculated as house price divided by annual workplace-based earnings.
- Using median house prices and earnings gives Bournemouth a median affordability ratio in of 8.8 (South West 7.9, England 7.0).
- The lower quartile (LQ) ratio based on lower quartile house prices and earnings better reflects the first time buyers' market. The LQ ratio in Bournemouth is 8.6 (South West 8.2, England 6.7).

*DCLG Tables 576 and 577*

### Homelessness and Temporary Accommodation

- In the financial year of 2010/11, Bournemouth accepted 66 households (0.9 per 1,000) as being homeless and in priority need (South West 1.5, England 2.0). Bournemouth had 10 households in temporary accommodation, none of which were in bed and breakfast accommodation.
- In the same year in Bournemouth there were a total of 544 households where positive action was successful in preventing or relieving homelessness (7.5 per 1,000 households, South West 7.2, England 8.7).

*DCLG Tables 784 and 792. For more information on homelessness prevention and relief data see: http://bit.ly/pRGark*

## Planning and Land Use

### Planning Decisions

- In the year ending March 2011, Bournemouth made decisions on 1,456 planning applications, 69 of which were for major developments.
- Time taken to decide applications by different development type are shown in the table below.

| Speed of decision by development type | | | |
|---|---|---|---|
| | % major within 13 weeks | % minor within 8 weeks | % other within 8 weeks |
| Bournemouth | 70 | 85 | 94 |
| South West | 64 | 72 | 84 |
| England | 66 | 75 | 86 |

*CLG Statistics of Planning Applications Q1 to year ending Mar 11*

### Land Use

- In 2007-10, the percentage of new dwellings built on previously developed land in Bournemouth was 97% (South West 66%, England 77%). This has decreased from 100% in 2003-06.
- In 2007-10, the density of new dwellings built per hectare in Bournemouth was 85 (South West 38, England 43). This was an increase from 35 per hectare in 2003-06.

*CLG Land Use Change in England to 2011*

## Environment

The South West Observatory and the Environment Agency have produced a series of Environment Profiles for local authorities in the South West. These can be found here:
http://www.swenvo.org.uk/south-west-local-profiles/

The Bournemouth Profile is here:
http://www.swenvo.org.uk/south-west-local-profiles/dorset-profiles/bournemouth/

### Green Belt

- There are 730 hectares of designated Green Belt in Bournemouth.

*CLG Local Planning Authority Green Belt Statistics 2010/11*

## Transport

### Road Casualties

- In 2010, there were 382 road casualties per 100,000 people in Bournemouth, higher than the rate for the South West (310) and England (355). This was the second highest rate for any unitary or county authority in the South West.
- 12.0% of these casualties resulted in death or serious injury, higher than the South West and England rates (both 11.5%).

*DfT Road Casualties Great Britain 2010*

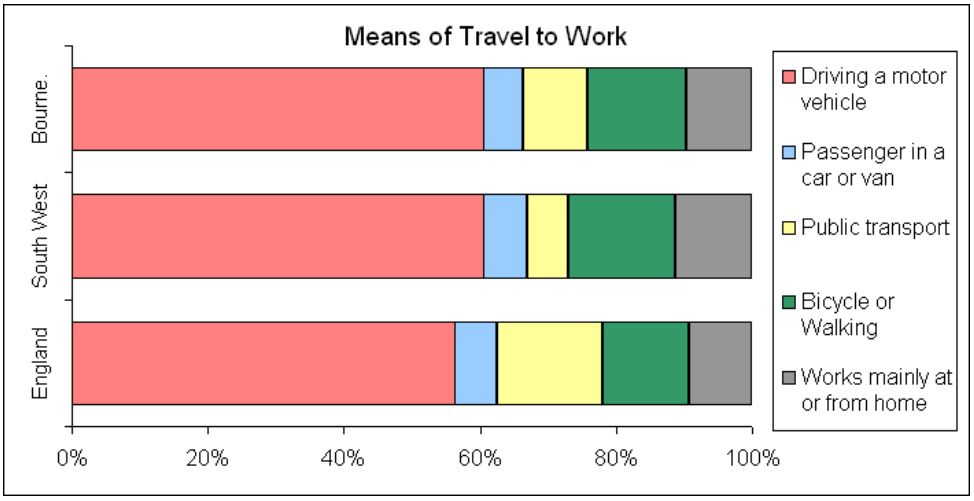
### Bournemouth Airport

- Bournemouth Airport is situation within Dorset County, in Christchurch Borough. In 2010, Bournemouth Airport handled just over 749,790 passengers. It was England's 22nd busiest airport, and the South West's 2nd busiest.
- The number of passengers saw a 13.7% decrease on the figures for 2009 (South West -1.9%, England -3.4%).

*Civil Aviation Authority – UK Airport Statistics 2010*

**Travel to Work**

- A slightly higher proportion of people in Bournemouth drive a motor vehicle to work compared to either England or the South West.




*2001 Census*