

The Culture Module

part of the South West Observatory
Research Intelligence Network

The Culture Module is part of the South West Observatory's research network. It is supported by the South West Culture Agencies Network of: Arts Council England, English Heritage, Creative England, Sport England and by the South West Local Authorities Cultural Partnership. For past issues of *Finding the Dots*, more information and news visit: <http://www.culture@sw.org.uk> or contact Jules Channer at culture@sw.org.uk

Finding the Dots - cultural research e-bulletin

Issue 31

April 2012

Welcome to the thirty-first edition of **Finding the Dots**, an e-bulletin of the latest cultural and policy-related research data, reports, strategies, academic studies and consultation calls, and information-gathering events, of relevance to people working in south west England.

Inside this issue

Headline evidence

- *Changing State of the South West 2012* (online and hard copy) gives latest data and regional trends on key themes including Culture, Economy, Planning, Public Health (see South West Observatory);
- visitor attraction numbers for 2010/11 show an upward trend in South West with Tyntesfield up 66%, Kingston Lacy by 15% and Roman Baths by 7% (see Association of Leading Visitor Attraction and also VisitBritain statistical releases);
- *Local Sport Profile Tool* is now available from Sport England (see Sport England);
- Taking Part Survey 2011/12 shows 81.7% of respondents engaged in the arts at least once in 2011, 75.3% visited a heritage site, and 54.5% had done sport in the previous four weeks (see Department for Culture, Media and Sport);
- new blogs have started on government's Culture and Sport Evidence programme (CASE) (see Department for Culture, Media and Sport);
- *Craft in an Age of Change* provides data on the crafts sector that is not covered in DCMS' creative industries estimates (see Crafts Council);

Contents

1. Local and Regional Research News.....	2
2. National Research News.....	3
Government.....	3
Cultural Governance Public Bodies.....	4
Academia and Independent Research.....	6
Other.....	9
3. Forthcoming and Recent Events.....	10

Many thanks to those who contribute items to this e-bulletin. Please feel free to circulate to your colleagues and networks. If you would like to contribute information for the next issue, receive this bulletin in another format or become a regular email subscriber, please email Jules Channer at culture@sw.org.uk.

1. Local and Regional Research News

Arts Council England (March 2012) *Arts Council England Announces Successful Capital Applications*, ACE, London.

Twenty-six successful stage one applicants for capital projects were announced. Following stage two plan approval, they will receive just over £114 million of funding mainly for refurbishments, extensions and improvements. Four of the successful organisations are based in the South West: Theatre Royal Plymouth, Bristol Old Vic, Tate St Ives and Stroud Valleys Artspace.

Available from: <http://www.artscouncil.org.uk/news/arts-council-news/arts-council-england-announces-successful-capital/>

Arts Council England (April 2012) *Final Awards for Renaissance Major Partner Museums and Final Transitional Funding Budget Announced*, ACE, London.

The 16 successful applicants will receive £62.2 million of Major partner museums funding between 2012 and 2015. Two of the awards were given to museums in the South West: Bristol City Council (£5,045,000) and Royal Albert Memorial Museum, Exeter and Plymouth City Museum & Art Gallery (£3,463,595).

Available from: <http://www.artscouncil.org.uk/news/arts-council-news/final-awards-renaissance-major-partner-museums/>

Association of Leading Visitor Attractions (March 2012) *Visitor Statistics. Visits Made in 2011 to Visitor Attractions in Membership with ALVA*, ALVA, London.

ALVA's visitor figures for members in 2011 show a general upward trend in visitor numbers, with cultural venues leading the way. The ten most visited attractions in the South West were:

1. Roman Baths and Pump Room (1,130,857, visitor numbers up 7% since 2010),
2. Stonehenge (1,099,656, up 9%),
3. Eden Project (1,001,774, up 0.1%),
4. Stourhead (397,035, up 9.76%),
5. St Michael's Mount (276,639, up 4.76%),
6. Kingston Lacy (234,124, up 15.06%),
7. Lanhydrock (221,372, up 5.23%),
8. Corfe Castle (216,652, up 14.24%),
9. Tate St Ives (209,265, up 1%),
10. Tyntesfield (206,889, up 67.60%).

Available from: <http://www.alva.org.uk/details.cfm?p=423>

Bath & North East Somerset Council (April 2012) *Event Planning – Linked to Annual Themed Days, Weeks or Months*, B&NES, Bath.

B&NES Council published a list of all national themed dates such as World AIDS Day, World Heritage Day, Black History Month to assist local organisations in the planning of theme-related projects and events.

Available from:

<http://www.bathnes.gov.uk/SiteCollectionDocuments/Leisure%20and%20Culture/Arts%20Development/THEMED%20DAYS%20WEEKS%20MONTHS%202012.pdf>

Bristol City Council (April 2012) *One Million Visits to Bristol's Museums, Galleries and Archives*, Bristol City Council, Bristol.

For the first time ever, Bristol's museum service recorded one million visits in one year, half a million of which were registered in the newly opened M Shed.

Available from: <http://www.bristol.gov.uk/press/leisure-and-culture/one-million-visits-brisstols-museums-galleries-and-archives>

Department for Culture, Media and Sport (March 2012) *Taking Part 2011/12 Quarter 3: Statistical Release*, DCMS, London.

The latest statistical data from Taking Part Survey 2011/12 provide national estimates of adult engagement with arts, archives, heritage, sport, libraries, museums and galleries, volunteering and charitable-giving. Results for the South West reveal:

- compared to 2005/06, findings for 2011 reveal a significant drop in public library visits from 47.9% to 41%;
- no other significant changes since 2005/06 were found;
- out of 909 respondents, 81.7% had engaged with the arts at least once in 2011, 75.3% had visited a heritage site, and 54.5% had done sport in the previous four weeks;
- in the second half of 2011, 40% of 385 respondents had digitally engaged with culture.

Available from: http://www.culture.gov.uk/images/research/TakingPart_2011-12_Q3_StatisticalRelease.pdf

and

<http://www.culture.gov.uk/publications/8938.aspx>

East Dorset District Council (April 2012) *Christchurch and East Dorset Core Strategy 2013-2028*, East Dorset District Council, Wimborne.

Christchurch and East Dorset are working in partnership to deliver their core strategy over the next 15 years. The strategy sets out how much, what type, where and how development should take place and what infrastructure is required to service it. Documents and evidence reports are available for consultation and will close on 25 June 2012.

Available from: <http://www.dorsetforyou.com/348323>

Maritime Mix – London 2012 Cultural Olympiad by the Sea (April 2012) *The Cultural Olympiad in Dorset*, Maritime Mix, Dorset.

Dorset's Cultural Olympiad released its new brochure for the Maritime Mix programme, which takes place from 9 March to 9 September 2012.

Available from: <http://viewer.doomags.com/6693>

South West Observatory (March 2012) *The Changing State of the South West 2012*, SWO, Taunton.

An online (and hard copy) compendium of information about the South West highlights recent data, trends, policy changes, key issues and challenges facing this part of the country. Organised in chapters, it covers Culture, Social and Welfare; Transport; Skills and Learning; Population and Migration; Public Health; Labour Market; Housing; Crime; Environment; Economy; and Government and Political Context.

Available from: <http://www.swo.org.uk/sotsw2012/>

Wiltshire Council (April 2012) *South West Region Funding and News Bulletin*, Wiltshire Council, Trowbridge.

New grants and funding deadlines have been announced for the South West, including Elephant Trust grants to help new visual arts projects; EU funding for European creative districts and independent media production companies; a TSB award to stimulate innovation in the TV and film industry; and various sports and heritage repair grants. To receive this news bulletin contact Damian Wood.

Information can also be found on a free funding database of Charities Information Bureau South & West.

Available from: Damian.Wood@wiltshire.gov.uk (to subscribe to the funding bulletin)

and <http://www.cibsouthandwest.org.uk/>

2. National Research News

Government

Department for Communities and Local Government (March 2012) *National Planning Policy Framework*, DCLG, London.

The National Planning Policy Framework is a key part of government reforms to make the planning system less complex and more accessible. After considerable lobbying by the Theatres Trust and others, a cultural dimension to infrastructure development is included, notably in areas of Green Belt and town centre planning.

Available from:

<http://www.communities.gov.uk/planningandbuilding/planningsystem/planningpolicy/planningpolicyframework/>

Department for Culture, Media and Sport (March 2012) *An Independent Review of the Arts Council Collection, British Council Collection and Government Art Collection, and the joint response to the review*, DCMS, London.

This independent review of art collections by Loveday Shewell explores the potential for efficiencies, cost-savings and enhanced public benefit. The main recommendations focus on stronger operational co-operation and suggest a joint digital platform, joint acquisitions, a co-location of premises and a closer integration of the collections.

Available from: http://www.culture.gov.uk/images/publications/collections_review.pdf

Response at:

<http://www.culture.gov.uk/images/publications/collective-response-to-collections-review.pdf>

Department for Culture, Media and Sport (March 2012) *Beyond 2012 – The London 2012 Legacy Story*, DCMS, London.

Beyond 2012 sets out for the first time the breadth and depth of the sporting, economic, regeneration and community legacy that will be delivered after the 2012 Olympic and Paralympic Games.

Available from: http://www.culture.gov.uk/images/publications/DCMS_Beyond_2012_Legacy_Story.pdf

Department for Culture, Media and Sport (March 2012) *New Blogs to Support CASE*, DCMS, London.

A new series of blogs has started to promote and highlight the use of the Culture and Sport Evidence programme (CASE). So far entries have been submitted by James Doerer, Senior Officer at the Arts Council England, on using CASE, John Davies, Economist at English Heritage, on new ways of understanding the impact of cultural and sporting investments, and Dr. Javier Stanziola, Lecturer in Management and Cultural Industries at the University of Leeds, on evidence for policy making.

Available from: http://blogs.culture.gov.uk/main/2012/03/making_the_case_for_case.html (James Doerer)

http://blogs.culture.gov.uk/main/2012/04/the_data_trail.html (John Davies)

http://blogs.culture.gov.uk/main/2012/03/better_decision_making_with_ca.html (Javier Stanziola)

Department for Culture, Media and Sport (April 2012) *Note of Creative Industries Council Meeting on 24 January 2012 at 1 Victoria St*, DCMS, London.

A note of the second meeting of the Creative Industries Council is now published. The meeting monitored progress of reports initiated in July 2011 and focused on the Skillset Skills Group report, Access to Finance, Digital Growth and Digital Copyright Exchange.

Available from: http://www.culture.gov.uk/images/publications/CIC_Meeting_240112.pdf

Department for Culture, Media and Sport (March 2012) *Taking Part 2011/12 Quarter 3: Statistical Release*, DCMS, London.

The latest statistical data from Taking Part Survey 2011/12 provides national estimates of adult engagement with arts, archives, heritage, sport, libraries, museums and galleries, volunteering and charitable-giving. Findings reveal record high levels of heritage, museum or gallery attendance and arts engagement but library and archive attendance rates remain at the lowest levels since the survey began. Data are broken down into cultural, sporting and social activities, and by regional area and types of participant, available in Excel files (see also Local and Regional News section 1).

Available from: http://www.culture.gov.uk/images/research/TakingPart_2011-12_Q3_StatisticalRelease.pdf

and

<http://www.culture.gov.uk/publications/8938.aspx>

Cultural Governance and Public Bodies

Arts Council England (April 2012) *A Night Less Ordinary Evaluation Report Published*, ACE, London.

A Night Less Ordinary was a pilot scheme running between 2009 and 2011 to test whether theatre attendance by under 26s could be increased by offering free tickets at more than 200 venues in England. Results from the 396,687 free tickets given away to young people show:

- The majority stated they would probably not have gone to the theatre if they had had to pay,

- 72% said cost was the main barrier to going to the theatre, other important factors were the productions on offer and the distance to the venues,
- 92% enjoyed the experience and 88% said they would pay to go again,
- 89% of venues said the scheme had left them in a better position to engage with young audiences,
- 41% of venues reported commercial benefits from the scheme.

Available from: <http://www.artscouncil.org.uk/news/arts-council-news/night-less-ordinary-evaluation-report-published/>

Canning, M. and Kudla, D. (March 2012) *The Creative & Digital Industries in Leeds*, Leeds City Council, Leeds.

An urban economic mapping study of the creative and digital industries in Leeds provides a model for other local authorities and Local Enterprise Partnerships (LEP) considering similar exercises. With economic data on numbers of businesses, jobs and GVA, the study also identifies sub-sector and local area business clusters and makes recommendations for strategic action. Other mapping studies of the creative industries have also recently been undertaken in York and North Yorkshire area (see http://www.scribd.com/fullscreen/82198040?access_key=key-fs5d2vqovw20ka2mef6)

Available from:

<http://www.leeds.gov.uk/files/Internet2007/2012/17/12.03.14%20final%20creative%20&%20digital%20in%20dustries%20report%20amended.pdf>

and

<http://bop.co.uk/blog/culture-and-creative-industries/the-creative-and-digital-sector-in-leeds>

Crafts Council (February 2012) *Craft in an Age of Change*, Crafts Council, London.

Over 2,000 makers, retailers, writers, curators and educators took part in this survey examining the place of craft at the beginning of the 21st century. Findings show:

- craft business clusters in the South West and London areas;
- makers continue to be an optimistic and adaptable group,
- craft sub sector in the creative industries is strong with income generated of £457 million,
- majority of the UK's 23,000 craft businesses are sole traders, women and White British,
- significant changes include the strong engagement with digital technologies (57%) and the highly qualified nature of the crafts sector, with 60% of makers possessing a degree or equivalent qualification,
- four types of makers were identified: craft careerists (38%), artisans, career changers and returners. The sector is being led by the craft careerists, who are committed to the idea of craft as a career.

Available from: [http://www.craftscouncil.org.uk/files/professional-development/Craft in an Age of Change.pdf](http://www.craftscouncil.org.uk/files/professional-development/Craft%20in%20an%20Age%20of%20Change.pdf)

Creative Blueprint (April 2012) *Theatre Talent Survey*, Creative & Cultural Skills (C&CSkills), London.

A new independent survey commissioned by C&CSkills, Arts Council England and NESTA aims to gain a greater understanding of the role of public investment in the arts. The anonymous survey looks at how commercial and subsidised theatre features in the careers of artists and practitioners and takes about 10 minutes to complete.

Available from: <http://www.surveygizmo.com/s3/855666/Theatre-Careers>

English Heritage (March 2012) *New Study Reveals True Extent of Heritage Crime*, English Heritage, London.

The first comprehensive survey on the effect of crime on England's historic buildings and sites has been released and estimates that

- 70,000 listed buildings, 18.7% of the entire stock, were physically harmed by crime in the last year
- churches and other religious buildings face the greatest threat (37.5%)
- the most precious buildings were the worst affected (22.7% of grade I or II* buildings)
- metal theft is the biggest single threat, especially for churches (14.3%)
- anti-social behaviour affected 12.3% of heritage assets last year.

English Heritage is running a heritage crime programme with the aim of reducing the amount of damage and is producing a suite of guidance documents, including preventative measures.

Available from: <http://www.english-heritage.org.uk/about/news/new-study-heritage-crime/>

English Heritage (March 2012) VAT – English Heritage Response to the Chancellor’s Budget Statement, English Heritage, London.

English Heritage notes that the removal of VAT relief on approved alterations to listed buildings will eliminate the incentive to carry out more changes than necessary but also recognises the potential negative impact on private owners, charities and places of worship. The full impact of the changes will be assessed shortly.

Available from: <http://www.english-heritage.org.uk/about/news/vat-english-heritage-response-to-the-chancellors-budget-statement-21-march-2012/>

Sport England (January 2012) Creating A Sporting Habit for Life, Sport England, London.

Details of a new five-year youth and community sport strategy are revealed in this report. Over £1 million will be invested between 2012 and 2017 to increase sports participation, especially among 14- to 25-year olds. The strategy ultimately aims to change the sporting behaviour of a generation and create a sporting habit for life.

Available from: http://www.sportengland.org/about_us/our_news/creating_a_sporting_habit_for.aspx

Sport England (February 2012) Local Sport Profile Tool, Sport England, London.

A new update of the Sport Profile Tool is now available. The profiles, which pull together data relating to participation, facilities, health and economy at local authority level with relevant comparators, were first released in September 2010. The latest release includes data from the Active People Survey 5.

Available from:

http://www.sportengland.org/support_advice/local_government/local_sport_profiles.aspx?dm_i=AXH,AGHM,1NRKWO,SN2D,1

VisitBritain (April 2012) Inbound Visitors, February 2012 Update, VisitBritain, London.

This summary of the latest inbound visitors statistics shows that visits from overseas in February 2012 were up 3% compared with February 2011 and expenditure increased by 1%. However, these increases are largely attributable to 2012 being a leap year and the extra day automatically provides a 4% increase. Charts show the latest trends from different regions and countries.

Available from:

http://www.visitbritain.org/Images/February%202012%20IPS%20Memo%20with%20charts_tcm29-31936.pdf

VisitBritain (April 2012) Trends Update – 13 April 2012, VisitBritain, London.

Covering the latest trends in transport, economy and tourism, this update reports that Heathrow handled a record of more than 70 million passengers in the twelve months to March. Although global air travel was 8.6% higher in February than a year ago, IATA has warned that the outlook remains fragile due to a weak global economy and rising fuel prices.

Available from:

<http://www.visitbritain.org/insightsandstatistics/trendsandforecasts/trendsupdate/tu168.aspx>

Academic and Independent Research

Arts and Humanities Research Council (April 2012) Measuring the Value and Role of Design, AHRC, Swindon.

AHRC and the Design Council have teamed up for a scoping study to explore what research is needed to measure the role and value of design. Building on a consultation on audiences and purposes of new academic design research, Madano Partnership will report on this matter by mid-May 2012. A first set of thoughts has been published on the AHRC website.

Available from: <http://www.ahrc.ac.uk/News/Latest/Pages/Measuringthevalueandroleofdesign.aspx>

Arts and Humanities Research Council (April 2012) Research for Community Heritage, AHRC, Swindon.

The Heritage Lottery Fund's 'All Our Stories' programme is now launched, making grants of up to £10,000 available to enable community groups to research local historic landmarks, delve into archives and learn about local customs and traditions in cooperation with academics.

Available from: <http://www.ahrc.ac.uk/News/Latest/Pages/Researchforcommunityheritage.aspx>

Association of Leading Visitor Attractions (March 2012) *Visitor Statistics. Visits Made in 2011 to Visitor Attractions in Membership with ALVA*, ALVA, London.

see section 1 entry for South West visitor attraction trends.

Available from: <http://www.alva.org.uk/details.cfm?p=423>

Creative Industries Knowledge Transfer Network (CIKTN) (April 2012) *CIKTN International Strategy – What Would Be Useful To You?*, CIKTN, London.

CIKTN is looking for input and suggestions regarding an international strategy for the next 12-24 months. Comments should be sent to Mark Leaver at mark@creativeindustriesktn.org.

Available from: https://connect.innovateuk.org/web/creativektn/articles/-/blogs/7326870?ns_33_redirect=%2Fweb%2Fcreativektn%2Farticles

Creative Industries Knowledge Transfer Network (CIKTN) (March 2012) *The Creative Industries KTN Impact Statement 2011*, CIKTN, London.

This statement highlights success stories of CIKTN's work in 2011, providing quantitative information as well as case studies of a wide range of funded projects from sectors including cinema, games, software and architecture.

Available from:

https://connect.innovateuk.org/c/document_library/get_file?p_l_id=55475&folderId=179357&name=DLE-71643.pdf

Engineering and Physical Sciences Research Council (EPSRC) (April 2012) *Can Virtual Spaces Help Create Real World Research?*, EPSRC, Swindon.

A project led by EPSRC's Transformative Research team concludes that digital technologies allowing participants to meet in 3D cyberspace could radically change the development of research project proposals, cohort management and peer review meetings. Reductions of travel costs and time could mean a more efficient and cost-effective way of working in research and with limited budgets.

Available from: <http://www.epsrc.ac.uk/newsevents/news/2012/Pages/virtualspaces.aspx>

Intellectual Property Office (March 2012) *Digital Copyright Exchange Feasibility Study*, IPO, Newport.

A Phase 1 diagnostic report on the feasibility of digital copyright exchange was published that examines whether copyright licensing is fit for purpose for the digital age and highlights the problems it encounters.

Available from: <http://www.ipo.gov.uk/dce-report-phase1.pdf>

National Federation of Artists' Studio Providers (NFASP) (March 2012) *A Survey of Artists' Studio Groups and Organisation in the UK 2010*, NFASP, London.

The survey offers an effective snapshot of the studios sector and delivers powerful evidence to support studio organisations lobbying for support and recognition.

Available from:

<http://www.nfasp.org.uk/media/doc/Summary%20Findings%20of%20the%20NFASP%202010%20Survey%2003.2012.pdf>

NESTA (March 2012) *Here and Now: UK Hyperlocal Media Today*, NESTA, London.

Hyperlocal media are becoming increasingly popular but face many challenges as bloggers are finding it difficult to develop their audience and define the right business models to grow their offers into sustainable services. NESTA's comprehensive review offers an insight into this creative and emerging sector.

Available from: <http://www.nesta.org.uk/publications/assets/documents/Here%20and%20Now>

NESTA (April 2012) *The Art of Exit - in Search of Creative Decommissioning*, NESTA, London.

Reductions in public spending and changing public expectations require public services to become more adept at creative decommissioning, i.e. taking resources out of less effective approaches in order to

reinvest elsewhere. Based on a survey of 200 public leaders, this report presents lessons and a new model for transformational public innovation.

Available from: [http://www.nesta.org.uk/publications/assets/documents/the art of exit](http://www.nesta.org.uk/publications/assets/documents/the_art_of_exit)

Office for National Statistics (March 2012) *Measuring National Well-being – What We Do, 2012*, ONS, Newport.

This article describes what we do in work and leisure activities and explores the work-life balance dynamic, which is considered important in determining an individual's well-being.

Available from: http://www.ons.gov.uk/ons/dcp171766_258996.pdf

Office for National Statistics (April 2012) *Quarterly Household Release, Q4 2011*, ONS, Newport.

As part of the Measuring National Well-being Programme ONS is producing a new quarterly data release to emphasise the household perspective on economic activity. This release focuses on household actual income and expenditure and household balance sheets.

Available from: <http://www.ons.gov.uk/ons/rel/hsa/quarterly-household-release/q4-2011/index.html>

Ofsted (March 2012) *Music in Schools Wider Still, And Wider. Quality and Inequality in Music Education 2008-11*, Ofsted, Manchester.

This report summarises the judgements based on 194 music inspections in schools between 2008 and 2011. It looks at government-funded initiatives and examines the key reasons for differences in the quality of music education experienced by different groups of pupils in different schools.

Available from: <http://www.ofsted.gov.uk/sites/default/files/documents/surveys-and-good-practice/m/Music%20in%20schools%20wider%20still%2C%20and%20wider.pdf>

and

<http://www.ofsted.gov.uk/resources/music-schools-wider-still-and-wider>

Research Councils UK (April 2012) *New Film Cutting Edge 2012: Behind Triathlon Highlights Exciting Research Behind Sport*, RCUK, Swindon.

A new RCUK film on the latest Cutting Edge 2012 event highlights the sports research helping to maximise UK athletes' potential for top results at the London 2012 Olympic Games. The film is now available online.

Available from: <http://www.rcuk.ac.uk/media/news/2012news/Pages/120417.aspx> (press release)

and

<http://www.rcuk.ac.uk/media/Pages/films.aspx> (film)

Short, C.A., Barrett, P. and Fair, A. (March 2012) *Geometry and Atmosphere – Theatre Buildings from Vision to Reality*, Ashgate, London.

A new book by researchers from universities of Cambridge and Salford examines the public funding and design process for theatre buildings and concludes that national recommendations are only succeeding in enforcing a system that is already flawed. This AHRC-funded research project found a one-size-fits-all template for realising arts capital projects needs reform and instead provides guidance for a transformation of the entire theatre design and building process. A film is also available including a short piece on Poole Arts Centre.

Available from: <http://www.ahrc.ac.uk/News/Latest/Pages/Publicspendingonbuildingsforthearts.aspx>

The Guardian (March 2012) *Poll: Who Needs the Other More – Arts or Business?*, The Guardian, London.

A recent poll by The Guardian's Culture Professionals Network shows 55.3% of respondents believe the arts need business more than companies need the arts. The poll was sparked by the Creativity & Business conference held by the Culture Capital Exchange in March. Podcasts of the conference's presentations are now available online.

Available from: <http://www.guardian.co.uk/culture-professionals-network/culture-professionals-blog/poll/2012/mar/19/poll-dependence-arts-business?CMP=> (poll)

and

<http://www.theculturecapitalexchange.co.uk/2012/03/28/creativity-business-connectivity-values-and-interventions-conference-podcast/> (podcasts)

Australia Business Arts Foundation (April 2012) *Connect with Business*, ABAF, Melbourne.

Based on more than 10 years of connecting the arts and business, this e-guide gives advice on how to find a 'good fit' partner and build sustainable relationships.

Available from: <http://www.abaf.org.au/Media/docs/AbaF-Connect-with-business-9af29f8e-3009-4267-a002-97402978ca7a-0.pdf>

Birdwell, J. and Littler, M. (April 2012) *"Why those who do God, do good..." Faithful Citizens*, Demos, London.

Demos investigated the relationship between religion and politics in the UK and Europe and found that religious people are:

- more actively engaging citizens,
- more likely to be politically progressive despite religion being traditionally associated with conservatism,
- more likely to put themselves on the left of the political spectrum and campaign on political issues.

The report argues that engagement with faith groups will be key to any future, election-winning, progressive coalition.

Available from: http://www.demos.co.uk/files/Faithful_citizens_-_web.pdf?1333839181

European Commission (March 2012) *Culture in the EU Cohesion Policy 2012-2020*, EC, Brussels.

The EC's future Cohesion Policy recognises the potential of culture, heritage and creative industries in boosting the social-economic development of regions across the EU. The new Common Strategic Framework for the use of Structural Funds will provide investment opportunities in

- the development of creative hubs and skills,
- the protection and enhancement of cultural heritage,
- research, innovation, competitiveness and entrepreneurship.

Available from: http://ec.europa.eu/culture/news/eu-cohesion-policy_en.htm

European Commission (April 2012) *Virtual Tourism Observatory (VTO)*, EC, Brussels.

The European Commission proposes to develop a Virtual Tourism Observatory with the aim of providing an effective knowledge base for tourism at the European level to support evidence-based policy making. Throughout 2012 a feasibility study is being carried out to determine what information, documents and policies ought to be included in the VTO and how it could function.

Available from:

http://ec.europa.eu/enterprise/sectors/tourism/vto/index_en.htm

IFACCA (April 2012) *Arts and Culture in Australia: A Statistical Overview, 2011*, IFACCA, Sydney.

New data is now available of arts and culture in Australia, including attendance at selected venues and events, household expenditure on culture, cultural funding, and output of cultural industries. Cinemas proved to be the most popular cultural venues with 67% of adults having attended in the previous 12 months. 4% of Australian's total expenditure between 2009 and 2010 was on cultural goods and services, the largest amount of which was spent on televisions (\$3,350m).

Available from: <http://www.ifacca.org/publications/2012/03/21/arts-and-culture-australia-statistical-overview-20/>

IFACCA (April 2012) *New NEA Research Report Shows Potential Benefits of Arts Education for At-Risk Youth*, IFACCA, Sydney.

Young people of low socio-economic status who have access to the arts in or out of school tend to have better academic results, better workforce opportunities, and more civic engagement, a new longitudinal study suggests.

Available from: <http://www.ifacca.org/publications/2012/04/01/new-nea-research-reports/>

Media Desk UK (March 2012) *Creative Europe and the Future of the MEDIA Programme*, Media Desk UK, London.

This is a report about the informal briefing on Creative Europe, the proposed successor to MEDIA from 2014-2020.

- Creative Europe's proposed budget is €1.8 billion.
- It will support Europe's audiovisual industry alongside the cultural sector, which is currently looked after by the EC's Culture Programme.
- A new financial guarantee facility worth approximately €200 million is seeking to facilitate access to bank loans for small operators across both sectors.
- In working out the shape of the new programme, particular consideration was given to 4 key challenges: the fragmented market, the digital shift, access to finance and the lack of data.
- The proposal is currently being negotiated by a working group in the European Council.

Available from: <http://www.mediadeskuk.eu/assets/Uploads/Creative-Europe-and-the-future-of-the-MEDIA-Programme3.pdf>

Openly Local (online) *Making Local Government More Transparent, online.*

Openly Local is an independent website providing easy and unified access to Local Government information. According to this website, 100 out of 434 local councils are open data councils, including 19 in the South West. As an example, open information provided by Exeter City Council comprises datasets of council payments over £500, senior staff salary information and the council's contracts register. The Council Spending section gives an overview of the largest council transactions and the main company and charity suppliers.

Available from: <http://openlylocal.com/>

3. Forthcoming and Recent Events

NOTE: recent events that have already taken place are listed because presentation slides, audio visual footage, and papers can often be downloaded after an event takes place, and are useful sources of information. The list includes a range of local, regional, national and international events, in descending date order.

SOUTH WEST

Mind Your Head Conference

12 August 2012, Kingston Maurward College, Dorchester

A conference for employers and business owners exploring how to gain a competitive edge through the emotional and mental engagement of employees.

More information: <http://www.training-for-results.co.uk/events-2/event/mind-your-head-conference/>

ICCI360 Arena: Cultural Olympiad Programme 2012

27 July 2012 (6 week period), Weymouth and Portland

The 'Maritime Mix' programme will celebrate the 2012 Cultural Olympiad by the Sea with outdoor theatre and open-air mass choir performances, visual arts, multi-media arts festivals, panoramic video projections, participative music and dance.

More information: <http://www.plymouth.ac.uk/pages/view.asp?page=35904>

Olympic Torch Relay

19 May 2012, Lands End, Cornwall

The relay route starts in Cornwall and travels up through the South West on its way around the UK.

More information: <http://www.london2012.com/games/olympic-torch-relay/where-is-the-olympic-flame-going/locations-by-region-and-date.php>

X Media Lab Conference

16-18 March 2012, Bath

A high-profile digital media think-tank gathering of digital media visionaries from around the world was held with keynote presentations on changes and developments in the media, entertainment and technology industries. Podcasts now available.

More information: <http://www.xmedialab.com/events/2012/xml-bath-2012-digital-entertainment/>

Localism and Heritage: Working together to explore what localism means for heritage

7 March 2012, Bristol

A free joint conference with English Heritage aimed at groups, professionals and individuals involved in planning and managing change in the historic environment in the South West.

More information: <http://www.english-heritage.org.uk/about/news/bristol-conference-on-localism-heritage-and-place-making/>

NATIONAL

UK Tourism Post-2012: Marketing, Productivity and Competitiveness

6 December 2012, London

Bringing together policymakers and key stakeholders this seminar provides an opportunity to assess the Government's tourism strategy and to consider challenges ahead for the sector. Keynote speakers will include Deirdre Wells, Head of Tourism for DCMS and Laurence Bresh, Visit Britain Marketing Director.

More information: <http://www.westminsterforumprojects.co.uk/forums/event.php?eid=430>

Annual National Conference of Visitor Attractions

11 October 2012, London

This annual conference is run by the industry for people working in or interested in visitor attractions and heritage.

More information: <http://www.vac2012.co.uk/>

International Culture Summit

13-14 August 2012, Edinburgh

Ministers of Culture from nations attending the 2012 Olympic Games will gather in Edinburgh to debate the power and profile of culture in forging and fostering international relationships during the world-renowned Edinburgh Festivals.

More information: <http://www.scotland.gov.uk/News/Releases/2011/12/16150010>

International Convention on Science, Education and Medicine in Sport 2012

19-24 July 2012, SECC, Glasgow

This event is the 2012 Olympic Games' associated scientific convention, taking place just before the Opening Ceremonies. It will bring together sport and exercise scientists with experts and policymakers from all disciplines and include an extensive public engagement and publication programmes.

More information: <http://www.icsemis2012.com/>

AMA Conference 2012

10-12 July 2012, Brighton Dome, Brighton

The Arts Marketing Association's conference will explore whether there is a disconnect between arts organisations and the every day lives of their audiences and visitors and explore the latest thinking on arts marketing, audience development, media and public engagement.

More information: <http://www.a-m-a.co.uk/conference2012/>

Conference INTOUR 2012: The Influence of Tourism on Global Activity: Central or Peripheral?

27-29 June 2012, Luton

A forum for knowledge exchange and debate on the role of tourism in global society, attempting to evaluate its centrality as an agent of social change.

More information: <http://www.beds.ac.uk/intour2012>

Engagement in the Arts Conference

26 June 2012, Wakefield

A conference on civic engagement and participation in the arts encompassing policy, theory and practice.

More information:

http://onlinestore.leedsmet.ac.uk/browse/extra_info.asp?compid=1&modid=2&prodid=102&deptid=4&catid=2

Thinking Digital

29-31 May, Gateshead

Drawing together exceptional talent from the world of media, science, technology, industry and the arts, this annual event examines the power of innovation and creativity. The conference aims to be the centre-piece for a network of people working within the digital and creative sectors.

More information: <https://connect.innovateuk.org/web/thinking-digital>

Wellbeing Policy Seminar

2 May 2012, UCL, London

This seminar will present the results of some studies carried out by ESRC and the National Centre for Social Research using recently available survey data. Topics include the measuring of wellbeing, factors with long-reaching implications for wellbeing over the life course and the role of wellbeing in intervention development and implementation.

More information: <http://www.esrc.ac.uk/funding-and-guidance/collaboration/seminars/archive/WellbeingPS.aspx>

Cracking the Safe

26 April 2012, Portsmouth

A seminar for creative people on funding, finance and income generating initiatives for artists, groups and creative businesses.

More information: <http://cib.as/>

CR8net 2012

24 April 2012, London

This conference for the creative industries brings together sector leaders from across the globe to discuss pressure points of the industry. Speakers will include Alan Davey, CEO, Arts Council England; Professor Andy Pratt, Head of Culture & Creative Industries, KCL; Hasan Bakhshi, Director of Creative Industries, NESTA; and Paul Kirkman, Head of Culture at DCMS.

More information: <https://connect.innovateuk.org/web/cr8net-2012>

Responding to the Henley Review – the Future for Cultural Education

19 April 2012, London

This seminar provided an opportunity to hear responses to the Henley review and discuss the next steps for cultural education.

More information: <http://www.westminsterforumprojects.co.uk/forums/event.php?eid=389>

The Art of Placemaking

28 March 2012, NLA, London

Half day conference brought together leading developers, local authorities, landowners and architects to examine the new approaches being taken to shaping places across London, from key opportunity areas to emerging creative districts.

More information:

[http://www.newlondonarchitecture.org/event.php?id=349&name=the art of placemaking](http://www.newlondonarchitecture.org/event.php?id=349&name=the%20art%20of%20placemaking)

The Future of TV Convergence

28 March 2012, BAFTA, London

Event highlighting the opportunities and challenges in the connected TV world bringing together developers and content owners to discuss the direction of TV innovation.

More information: <https://connect.innovateuk.org/web/the-future-of-tv-convergence/overview>

The State of Play: Next Steps for the UK Video Games Industry

22 March 2012, London

This seminar explored the future for the games industry in the UK, with sessions included on the challenging economics of game development, the role of government in supporting the sector as well as emerging options for the industry to exploit new revenue streams.

More information: <https://connect.innovateuk.org/web/5966843>

Building Digital Capacity for the Arts: Seminar 4

20 March 2012, Central St Martins College, London

A seminar aimed at artists and arts organisations wanting to incorporate digital platforms and engagement into their business models and to share thinking around new ways of audience engagement.

More information: <http://www.artscouncil.org.uk/jobs-and-conferences/conferences/digicap/>

Using Arts Audiences: Insight to grow your audiences

15 March 2012, London

This free workshop-style event introduced Arts Council England's 'Arts Audiences: Insights' segmentation as a valuable resource to reach and understand current and potential arts attendees.

More information: <http://www.audienceslondon.org/3530/symposia/using-arts-audiences-insight-to-grow-your-audiences.html>

Nations & Regions Media Conference 2012

12-13 March 2012, MediaCityUK, Salford

In its 19th year, this conference explored policy, production, opportunity and creative practice in the media industries outside London.

More information: <http://www.salford.tv/conference.html>

EUROPEAN AND INTERNATIONAL

6th IFACCA World Summit on Arts and Culture

13-16 January 2014, Santiago, Chile

The World Summit on Arts and Culture provides national arts councils, ministries of culture and other agencies with an opportunity to discuss key issues affecting public support for the arts and creativity.

More information: http://www.ifacca.org/ifacca_events/sixth-world-summit/

European Commission – Audience Development Conference

16-17 October 2012, Brussels

The European Commission is to organise a conference on inspirational examples of audience development by cultural organisations. Further information will be available soon.

More information: http://ec.europa.eu/culture/news/20120316-conference-audience_en.htm

2nd International Health Humanities Conference

9-11 August 2012, New Jersey, USA

Interdisciplinary conference exploring the various relationships between music, health and humanity.

More information:

<http://www.ahrc.ac.uk/News/Events/Pages/SecondInternationalHealthHumanitiesConference.aspx>

17th International Conference of Association for Cultural Economics Innovation (ACEI)

21-24 June 2012, Kyoto, Japan

The conference will have theme-related special sessions and other regular ones. Subjects include, but are not restricted to: Art Markets and Cultural Consumption; Creative Clusters and Urban Development; Cultural Entrepreneurship and Business; Cultural Heritage and Cultural Tourism; Cultural Policy and Arts Institutions; Culture, Globalization and Language; Economic of Copyright and the Cultural Industries; Economics of Marketing and Promoting Culture; Entertainment and Media Industries; and Internet Economics and Culture.

More information: <http://www.culturaleconomics.org/conference/index.html>.

Call for Papers deadline 15 January 2012: http://www.culturaleconomics.org/pdfs/ACEI_2012_CALL.pdf.

7th International Forum on Knowledge Asset Dynamics / 5th Knowledge Cities World Summit - Joint Conference

13-15 June 2012, Matera, Italy

This joint conference aims to integrate micro and macro perspectives on three critical dimensions of the development of knowledge-based organisations, namely knowledge, innovation and sustainability, at the firm, organisation and city level.

More information: <http://www.knowledgeasset.org/IFKAD/>

2nd Advances in Hospitality and Tourism Marketing & Management Conference

31 May – 3 June 2012, Corfu, Greece

Based on the assumption that success in tourism, travel and hospitality is strongly linked with the exploitation of recent marketing and management advances, this international conference explores how stakeholders in the public and private sector could exploit, manage and research those advances.

More information: <http://www.ahtmmc2012.gr/>

International Society for Markets and Development/ ISMD 12th Biennial Conference

21-25 May 2012, Casablanca, Morocco

Themed around 'development and the era of markets', Track 10 is themed 'Arts and Development' with a call for papers currently in progress.

More Information: http://www.ismd.org/2012_conference.html

Regional Studies Association European Conference 2012

13-16 May 2012, Delft, Netherlands

This conference will explore the topic 'Networked regions and cities in times of fragmentation: developing smart, sustainable and inclusive places'.

More information: <http://www.regional-studies-assoc.ac.uk/events/2012/May-Delft/>

World Cities Cultural Audit 2012

18-21 April 2012, Shanghai, China

This international symposium brings together 12 world city partners to discuss metropolitan cultural development in preparation of a final report. Facilitated by BOP Consulting, quantitative and qualitative data will be compiled, compared and discussed in relation to world city status. This initiative led by the London Mayor's Office, will launch the final report at the London Olympics 2012.

More information: paul@bop.co.uk and <http://www.worldcitiesculturalaudit.com/2012/03/twelve-participating-cities-announced.html>

Thailand International Creative Industries Forum 2012

26-28 March 2012, Bangkok, Thailand

Under the theme 'Capturing Value through a Global Network', this conference covered a variety of issues emphasising creativity and innovation at both a local and global level.

More information: <http://culture360.org/event/thailand-international-creative-industries-forum-2012/>